

Terms & Conditions

Terms* applicable to the campaign “Sprite® & Spicy” facilitated by Blink Commerce Private Limited (“Blinkit”) at the instance of Coca-Cola India Private Limited (“Brand”/ “CC IPL”) (“campaign”).

Campaign Period

From 23rd September 2026 to 8th October 2026 (both days inclusive).

Eligibility Criteria

Individuals only, who: (i) are Indian citizens, above the age of 18 and competent to contract, and residents of India (except Tamil Nadu), having a billing and delivery address in India (except Tamil Nadu) AND (ii) purchase Blinkit designated Sprite® products worth atleast INR 100 or more (“campaign Product”) via Blinkit’s platform (“Blinkit Platform”) during the campaign Period (not at any other time), shall be eligible to participate in the campaign.

Participation Conditions

Participation in the campaign is optional and is allowed only once.

Individuals who meet the Eligibility Criteria and wish to participate in the campaign may click on the campaign banner/ check the box as displayed on Blinkit Platform during the campaign Period for participating in the campaign (such individual shall be a “Participant”).

Participants must check the cart before making the payment for the campaign Products to ensure that the campaign offer has been applied to the purchase. By participating in the campaign, the Participant unconditionally and irrevocably accepts and agrees to be bound by these Terms, at all times. Participation does not guarantee any reward, whether cash or kind.

Declaration of Winner

Only such entries of Participants that fulfill the Eligibility Criteria and Participation Conditions, and are not disqualified, shall be considered as valid entries for the purpose of selection as a Winner. Winners will be determined through a system-driven, randomized software mechanism, which may include discounts and rewards, as the case may be. Winners of the campaign will be notified of their winning status in real time on the Blinkit Platform upon successfully placing an order for the campaign Products, when they receive a notification on the screen to the effect that they have won a mystery award, which is a scratch card. The gift in the scratch card will be revealed upon delivery, which they can view on the "Collected Rewards" page.

The decision of the Brand in respect of the outcome, allocation, and distribution of rewards shall be final and binding, and no correspondence or claims shall be entertained in this regard.

Campaign Reward/Prize & Redemption Terms

Only Winners will be entitled to receive the campaign Rewards as set out in Annexure 1 , which shall be delivered/ made available to the winner by or on behalf of the Brand in the manner and

within the timelines specified in Annexure 1. Additional terms linked to the campaign Rewards and redemption hereof are as set out in Annexure 1.

The campaign Reward is personal to the winners and is not transferable (unless specified otherwise on the coupon/associated terms) and cannot be sold under any circumstances. No cash payment will be made in lieu of the campaign Reward. Brand and Blinkit shall not be liable for any loss or non-receipt of the campaign Reward due to incorrect details or the failure of any winner to take the delivery, for any reason whatsoever.

Blinkit does not make any representation or warranties with respect to any third party offerings/ products, including relating to quality, suitability, merchantability and fitness for any purpose. Blinkit therefore disclaims all liabilities associated with any third party offerings/ products.

Participant's Data

Participants understand that for the purposes as set out in these Terms and in connection with the campaign, collection of your details which may include personal data such as your name, e-mail address, contact number, delivery address, etc. ("Data"). By participating in the campaign, you provide your irrevocable consent to Blink Commerce Private Limited and its affiliates ("Blinkit") to collect and share with the Brand (to the limited extent required to address any warranty/defects/guarantee issues relating to the campaign Products/Rewards (excluding Snitch)) and, / its representatives/ authorised service providers, the Data, including to ascertain the valid entries, shortlist and contact such winners.

The Brand and third parties agrees and covenants to use the Data strictly for the purposes as set out in these Terms and in compliance with applicable data protection laws and Blinkit's privacy policy as available at <https://blinkit.com/privacy>.

Blinkit's Role

Blinkit's role is limited to providing the Brand a platform to display the campaign and pursuant to the Participant's consent as obtained hereunder, share the Data with the Brand (if required as per the terms herein) . Notwithstanding anything to the contrary, the Brand and the Participant agree and covenant that the campaign constitutes a bilateral arrangement between them, and to the fullest extent permitted under law, Blinkit shall have no liability, obligation or responsibility in relation to the campaign other than as set out in this T&Cs. Blinkit makes no representation or warranty of any kind, either express or implied, with respect to the campaign / campaign Reward.

Blinkit will be responsible for the distribution of the scratchcards/mystery rewards (as applicable for each campaign Reward) and will ensure the discoverability of the same to the Winners..

Campaign Queries

In case of any query related to the campaign (other than Make My Trip gift card), the Participant may contact the Blinkit at info@blinkit.com. However, in case of any defect/quality related issues relating to any Sprite® rewards, Blinkit may redirect such Winners to the Brand and Brand shall be responsible thereon to support such queries. In case of any query related to the Make My

Trip gift card, the Participant shall contact the Brand at indiahelpline@coca-cola.com and Make My Trip at: Giftvouchers@makemytrip.com.

*The Brand reserves the right to modify these Terms (subject to Blinkit's prior consent), without any prior notice. These Terms are applicable in addition to Blinkit's Terms of Use and Privacy Policy available at <https://blinkit.com/terms> and <https://blinkit.com/privacy>

Annexure 1

Campaign Rewards/Prize and Redemption Terms

Campaign Rewards may include the following delights, and a Participant may receive either one of the following rewards. Further, the terms applicable to the campaign Rewards will be displayed as part of the coupon/scratch card and may include the following:

Part A: Terms applicable to campaign Rewards other than Make My Trip Gift Card.

One month supply of Sprite®, One week supply of Sprite®, One unit supply of Sprite®

1. Redemption Platform & Delivery

The reward value may not be redeemed across multiple transactions. This reward is redeemable only on Blinkit Platform. Delivery of this reward will be fulfilled by Blinkit and upon Winner redeeming the relevant coupon on Blinkit Platform as per the terms herein.

2. Clubbing Offers

This reward cannot be combined with any other offer, promotion, or discount.

3. Validity Period

This reward is valid till 30th October, 2026 (or such other timeline as may be specified on the coupon) from the date of issuance. Any reward not redeemed within this period shall stand forfeited automatically.

4. Winner Queries

For any queries or issues relating to this reward, the winner shall contact Blinkit at info@blinkit.com or such other information as notified from time to time. However, for any warranty/guarantee related issues relating to the Campaign Reward, Winners shall reach out to the respective product brands/manufacturer, details of which may be listed on Blinkit's platform.

5. Product Brand & Specification

The specifications of the product shall be subject to availability and at Blinkit's discretion. Blinkit reserves the right to substitute the product with any other product if the specified product is unavailable.

Snitch Voucher

1. Redemption Platform & Delivery

The reward value may not be redeemed across multiple transactions. This reward is redeemable only on the third party website specified on the coupons. Delivery of the coupon code will be fulfilled by Blinkit, but the delivery of the products purchased using the coupon shall be made as per the third party website's delivery and shipping policy; Blinkit and Brand bears no responsibility in this regard.

2. Clubbing Offers

This reward cannot be combined with any other offer, promotion, or discount.

3. Validity Period

This coupon will be valid till 15th October 2026 or such other validity period as may be displayed on the coupon/associated terms. Any reward not redeemed within this period shall stand forfeited automatically.

4. Minimum Order

The coupon may have an additional minimum order requirement in order to be availed.

5. Winner Queries

For any queries or issues relating to this reward, the winner shall contact Blinkit at info@blinkit.com or such other information as notified from time to time. However, for any warranty/guarantee related issues relating to the Campaign Reward, Winners shall reach out to the respective product brands/manufacturer.

6. Product Brand & Specification

Blinkit reserves the right to substitute the coupon with any other coupon if the specified coupon is unavailable.

PART B: Sponsored by Sprite® : Governing Terms applicable to Make My Trip Gift Card shall include the following:

For abundant clarity, as between CCIPL and Blinkit, CCIPL shall be responsible for all aspects relating to this reward and Blinkit shall not be liable/responsible in any manner whatsoever.

Terms & Conditions - Make My Trip Gift Card

- The Gift card is valid for purchases made from MakeMyTrip only and is valid upto 31st Aug 2027.
- To check your gift card balance & validity, please log on to - <https://www.makemytrip.com/giftcards/>
- For Flights, Hotels & Holidays:
- Can be redeemed online at www.makemytrip.com or on MakeMyTrip Android & IOS app. Please follow the steps listed below:

- Select your Flight/ Hotel and fill required details till you reach the payment page.
- On Website, click on "More options" and Select "Gift Card" as your Payment Mode. On Android and IOS app, choose Gift Card as the payment option
- Enter your Gift Card/ Card No. (16 Digit) and 6 Digit Pin No.
- Click on "Make Payment" and Pay the Balance amount (if any) using other Payment Modes Listed.
- Flights & Hotels are not redeemable offline.
- For redeeming Holidays offline through our Holiday Experts:
 - o Please call on the understated number to redeem the card.
 - o Domestic and International Holiday packages: 0124- 4859657.
 - o You can reach out to your travel expert between 9 AM to 9 PM
 - o You can write on gifts@makemytrip.com
 - o You can also visit the MakeMyTrip Branches to redeem.
- This Gift card is not valid on Cab, Bus, Activities, Rail, Homestays and VISA.
- The Gift Card is not valid on bookings through myBiz.
- This Gift card is not applicable with the Pay Later Payment option.
- Gift cards are valid on bookings made through MMT Mobile App.
- In case of transaction failures after Gift Card is applied, amount would be automatically refunded to the same cards within 24 hours.
- This Gift card cannot be clubbed with any other ongoing offer discount/cash back/promotion run by Makemytrip.com on app or website.
- This Gift card is valid for partial redemption. Balance would remain in the Gift Card till the validity period and can be reused for multiple transactions.
- Multiple Gift Cards (up to 3) can be combined and used in 1 booking.
- Products and services are subject to availability.
- The Gift card cannot be cancelled or exchanged for cash.
- The Gift card validity cannot be extended under any circumstances.

- Gift Card code/Physical copy or both to be provided at the time of booking along with an ID proof for the offline redemption.
- MakeMyTrip is not responsible if the Gift card is lost, stolen or used without permission.
- In case of cancellation of bookings made using the gift card within the validity period, the amount will be reversed to the same card as used at the time of booking.
- Users are required to save the gift card number and PIN to utilize this refunded amount as we will not be able to reset the PIN or reissue a new gift card number.
- In case of cancellations where the gift card validity has expired, no refund will be processed for the amount paid by the gift card.
- MakeMyTrip is the final authority on the interpretation of these rules
- MakeMyTrip reserves the right to deny accepting any Gift card if it suspects that there is duplicity of cards.
- In no event the liability of MakeMyTrip for any claims shall exceed the value of the card.
- In the event of any dispute, parties agree to exclusive jurisdiction of courts of New Delhi.
- This is for individual use only, Travel agents found using the card would lead to cancellation of booking and no refund would be made.
- For any issue or query regarding Gift card, please write to Giftvouchers@makemytrip.com
- As between Make My Trip and CCIPL, CCIPL shall not be held responsible for any deficiency, defect, inadequacy, or irregularity in the gift cards. The Winner(s) may not exchange or assign the gift cards and shall not be entitled to any compensation whether in cash or kind from CCIPL. The gift cards shall be provided to the Winners on an "as-is basis" and without any warranty or guarantee concerning the quality, suitability or comfort, and CCIPL and/or its associates, affiliates and/ or its management, directors, officers, agents, representatives shall not be responsible for or liable (including but not limited to the product and service liabilities) for deficiency and/ or defect of any product/service and/or the Prize or for any kind of consequential damages/ loss, in any manner whatsoever. The guarantee and warranty of the Prizes shall be transferred to the Winners as received from the Make My Trip.
- No portion of the gift card offered is redeemable for cash or kind from CCIPL. The gift cards are also not refundable or transferable and cannot be exchanged.
- CCIPL shall not be liable to perform any of its/their respective obligations under the campaign or in respect of the Prize where it is unable to do so as a result of circumstances beyond its/their control in the nature of fire, explosions, natural calamities, state emergency, riots, epidemic,

pandemic or any other Force Majeure condition, etc., and shall not be liable to compensate the Participant in these circumstances.

- CCIPL shall under no circumstances be liable, whether jointly or severally, for any loss or damage suffered or sustained (including but not limited to consequential loss), including for personal injury or property damage suffered or sustained, as a result of acceptance of any prize.
- By entering the campaign, the Participant hereby releases from and agrees to indemnify CCIPL, and/ or any of its respective officers/employees from and against all liability, cost, loss or expense arising out of acceptance of the prize or participation in the campaign including (but not limited to) personal injury and damage to property and whether direct, indirect, consequential, foreseeable, due to some negligent act or omission, or otherwise.
- CCIPL does not endorse the quality of any of the products or services being offered by Make My Trip. Any complaints or queries pertaining to the same would have to be taken up directly with the Make My Trip.
- Sprite® is a registered trademark of The Coca-Cola Company.